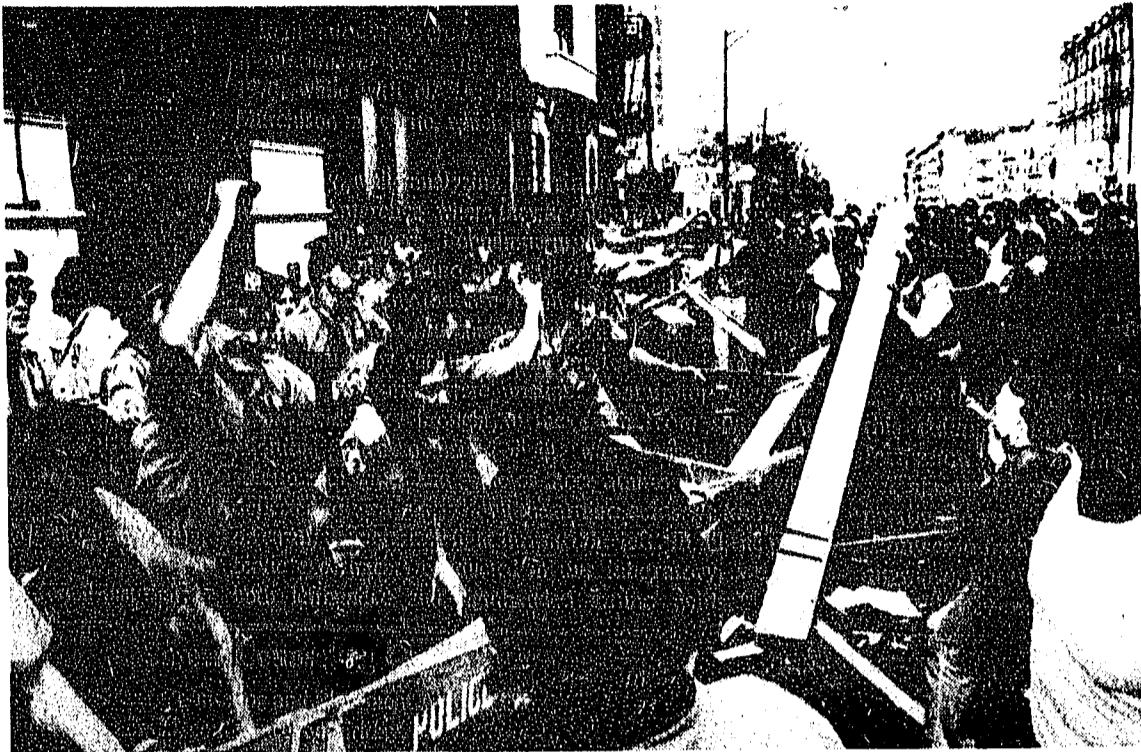


Editorial:

# Is There A Doctor In The House?



Harlemites and police clash at rally to Save Sydenham Hospital.

## Inside

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# THE PAPER

So we stand here  
on the edge of hell  
in Harlem,  
and look out  
on the world  
and wonder  
what we're gonna do  
in the face of  
what we remember.

Langston Hughes

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October 7, 1980

## THE TREE OF LIFE DIES

by Deborah Hoyle

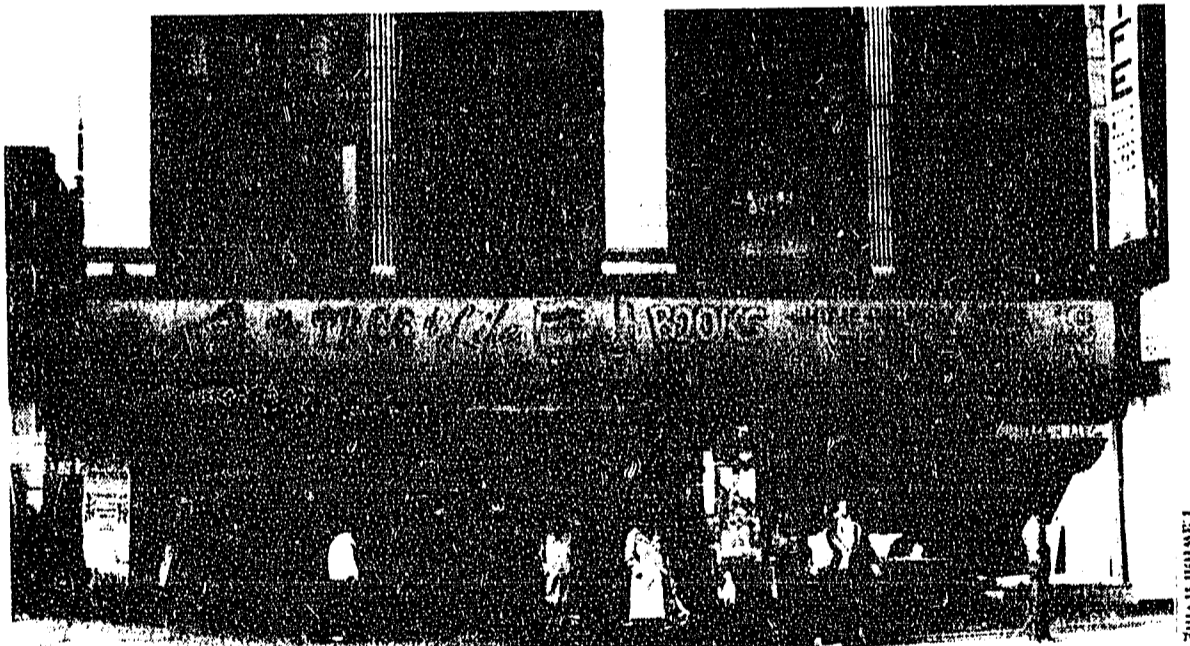
On September 12, 1980 at 7:00 a.m. the proprietor and staff of the Tree of Life, home of the world famous bookstore and new age learning center, were evicted from the store's peaceful nest of ten years. The Tree of Life was an unmarked monument standing tall on the corner of 125th Street and Lenox Avenue. It served as a pillar for the community and for people across the world as a reminder of their past and present struggle for evolution.

The Tree of Life and its volunteer staff of twelve, led by brother Kanya Kekumba (founder & director) were on a mission to raise the consciousness of people in the community and around the world, offering

guidance in health and nutrition, knowledge of religion, history and eastern philosophies, expanding their overall sense of identity and awareness. The emporium has been the subject of countless dispossession and eviction notices since May 1979. This priceless unmarked monument is to be replaced by a \$100 million International Trade Center and Luxury Hotel. The staff and members of the Tree have been fighting an unerring battle to save the store.

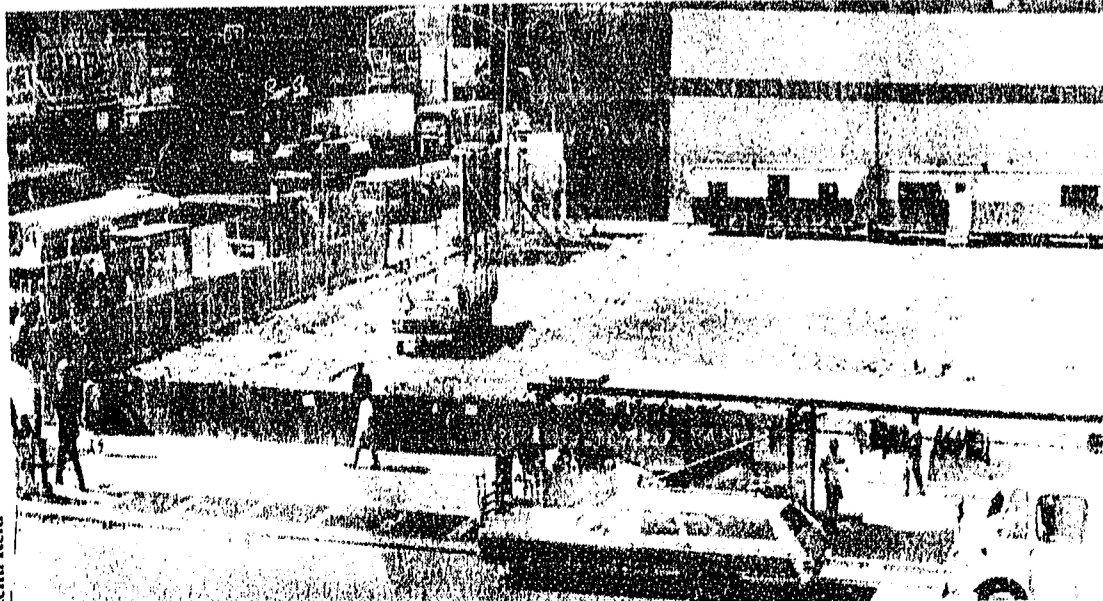
In an exclusive interview with Kanya Kekumbha, THE PAPER was told that Harlem Urban Development Corporation

cont. on pg. 2



The Tree of Life as it had been for 10 years.

Lawton Irving



The former Site of The Tree of Life.

Keith Reid

## NAC Alive & Well

by Avery L. Moon

Ever wonder when the North Academic Complex (NAC) will be finished? Well if all continues to go well it should be finished during the summer of '81.

According to Vice President for Administrative Affairs, Morton Kaplon, the Complex is scheduled to open during the summer of '81. At which time the Cohen Library facilities is scheduled to move in and begin operating in September of that same year.

Also accordint to Kaplon, the offices and 9 organizations in Finley are scheduled to move in

during the winter recess of '81. The \$103 million 3-block structure contains nearly half-a-million square feet of office, recreational and classroom space.

The NAC is part of plans in construction and improvements of City College costing more than \$115 million. The Aaron Davis Hall which opened last fall was part of these plans.

### South Campus Still Develops

Early last spring, the college received a \$50,000 planning grant from the Charles H. Revson

cont. on pg. 2

# News Brief

## Meeting on Media & Law

An afternoon symposium on CUNY campus Media and the Law: "Rights and Responsibilities" will be held in Buittenweiser Lounge, Finley Center on Friday, October 17, 1980 at 1-5 p.m. The moderator is Prof. Haywood Burns, Director of the Center of Legal Education. The presenter will be Prof. James Simon, Prof. of Law at New York Law School.

## Holtzman Gains Support

Governor Hugh Carey led a group of New York's top Democratic statewide officials supporting Congresswoman Elizabeth Holtzman's candidacy for the United States Senate. While making the endorsement, he said: "Liz and I served together in the House of Representatives, and I know she has been a fighter for New York ..."

## Education Division Receives Grant

The Division Of Continuing Education at City College has received a \$118,266 grant from the U.S. Department of Education for the first year of a proposed 4-year project. The project features a free program to provide basic literacy instruction and life skills training for youths and adults aged sixteen and older. Instruction will be in basic skills such as reading, writing, and training in life skills. Life skills include occupational knowledge, consumer economics, health, government and law. The program began October 6, registration was held during the week of Sept. 15-22. Interested persons should contact 690-6678 or 690-6703.

## Career Opportunities

The Black Alumni Association of City College will sponsor its Fourth Annual College Wide Career Opportunities Day on Friday, October 24. Approximately fifty business organizations will be represented and will be offering both employment and opportunity and information regarding careers within their respective fields.

## Tree Dies

*cont. from pg. 1*  
(H.U.D.C.) had unsuccessfully attempted on Sept. 5, 1980 to have the City Marshalls evict the Tree of Life and its tenants preparatory to a soon to follow razing of the structure. When asked was he prepared for the eviction he replied, "No. The media was there the day before. So, I thought that they would at least give us the weekend." Unfortunately the odds were against them. Kanya said: "With the blessings of the Carter Administration and the Harlem Urban Development Corporation the building was seriously damaged by the bulldozer from the rear of the building. It was shielded from the public by a wooden barrier hastily erected by a private demolition company." He said, "this is just another step in the planned removal of the poor from the urban centers of 44 American cities in the Carter government's HUD program, *The Regional Housing Mobility Program.*"

In retaliation to this action Kanya is in the initial stages of forming an "ABC COMMITTEE, meaning: Anybody But Carter Committee, because there's a fungus among us," said Kanya. More information will be distributed at a future press conference in regard to this committee. When asked if the Tree of Life was dead forever, Kanya replied: "No. I don't like to use the word dead or dying. Often a tree looks as though it is dying or is dead when winter sets in. Winter has set in on the Tree of Life, that's how I think of it."

He went on to say, "The Tree cast off very good fruits. When the rain comes down and the water flows there will be more trees." "I don't feel badly about the destruction of the Tree. I know that the destruction of that building will bring something good."

There are no immediate plans for the reopening of another Tree of Life. Kanya says, "I have to cool out for a while. I want to make some valuable trips, go around the world, the nation and make speaking engagements in support of any future Tree."

The building that the Tree Of Life occupied was built in 1930. Kanya and his staff entered the building in 1971. They started the Tree of Life with only \$75.00 and are now \$50,000 in debt. "The community let that building fall. The community just wasn't united enough. They figured the Tree is always going to be there and they didn't offer their support. Now look they're tearing down my building, my last wall." He says: "It's brothers over there tearing down my building. There's a fungus among us, there's definitely a fungus among us."

Kenya Kekumbha's new office is located at 308 Lenox Avenue, New York, 10027. It's not a very plush office nor is it permanent, but it serves its purpose. It overlooks Lenox Avenue with its huge studio window. It also overlooks the large empty lot where the Tree of Life once stood. Giving Kenya's front office view priority to everything that goes on across the street at the future \$100,000,000 International Trade Center and Luxury Hotel.

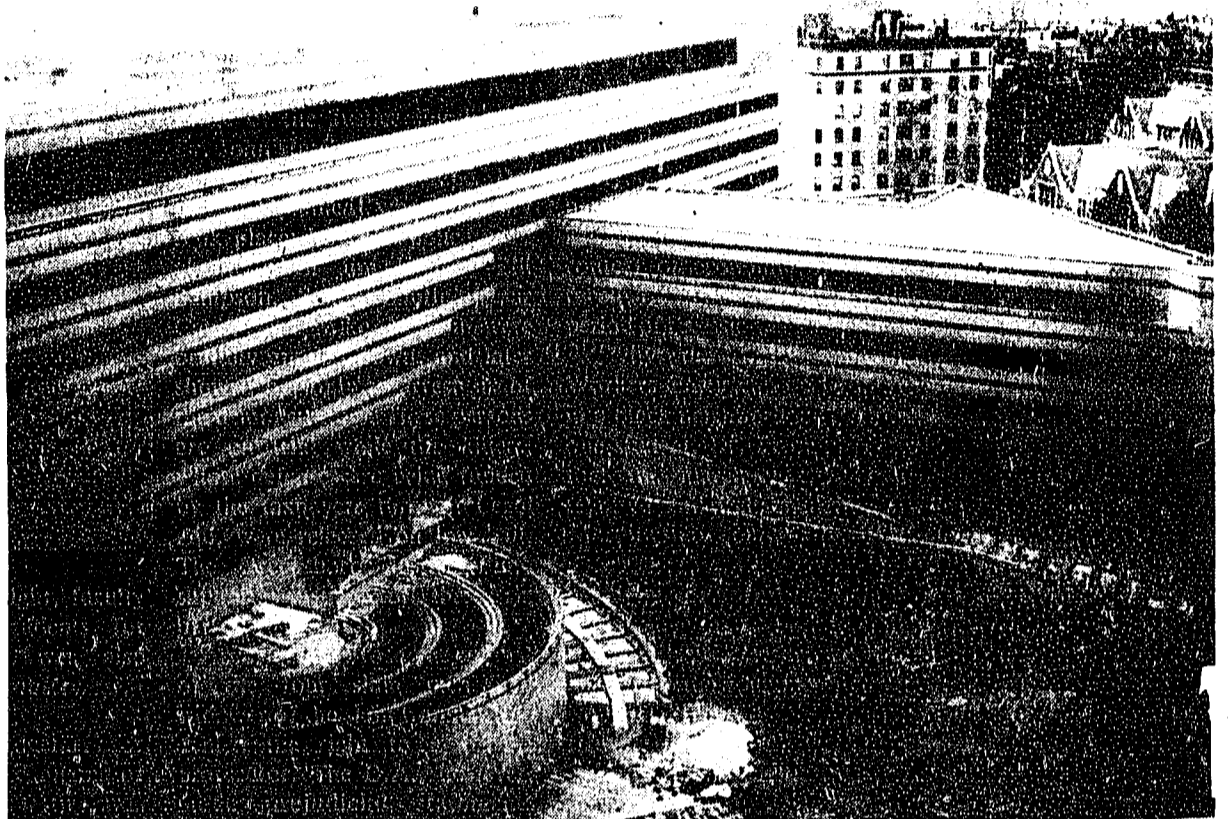
*cont. from pg. 1*

Foundation to aid in the South Campus' development. This development would take place when the South Campus is evacuated and offices are moved into the NAC. An ad-hoc South

## NAC Alive & Well

Campus study group was created by former acting president Alice Chandler last fall to see if South Campus could be utilized in some way after the evacuation occurred.

Suggestions and possibilities proposed by Chandler for the South Campus project included student dormitories, parking lots and recreational space, according to Kaplon "these possibilities are still being looked at."



Keith Reid

NAC with one year to go.



Lorraine Baez

Left to right: Philemon Benjamin, Sandra Otto, President of Cultural Exchange, John Lafferty, Prof. William Wright, Faculty Advisor

## Want to go to China!

Lorraine Baez

Traveling abroad is a distant dream for many students who are finding it difficult just to pay the monthly rent, let alone have money for a trip abroad. Students for Cultural Exchange has made this dream feasible for many City College students, who otherwise, would not have been able to travel.

The organization was established in 1973, and since has

enabled students to travel to Spain, Morocco, Peru, Ecuador, Cuba and Mexico.

The group needs students interested in textbook education, as well as the education and experience one can obtain traveling abroad and experiencing first hand the people and culture of different countries.

Students for Cultural Exchange have video-tapes of their latest

trips and are going to present them to the students at City during their membership drive campaign, but as of yet, no date has been set.

The organization's future trips are to Yucatan in 1981 and China in 1982. For more information contact Ms. Sandra Otto at 666-7583 or Mr. Wright in Shepard rm. 9, tel. 690-8102.



**BUDGET REQUEST FORMS AND CHARTERS ARE AVAILABLE AT DAY STUDENT SENATE FINLEY RM 331. DEADLINE FOR SUBMITTING BUDGET AND CHARTER IS OCT. 8th.**

**Black Alumni Report**

"The Future of Blacks in New York City" was the topic of discussion at the CCNY Black Alumni meeting held at the Harlem State Office Building on Sept. 10, 1980. The guest speakers were N.Y.S. Senators Joseph Galiber and Leon Bogue, N.Y. Assemblyman Fred Samuels, Associate Executive Directors of Harlem Hospital, Ms. Ayris Granby and Hanceef Nelson, Chairman of Harlem Hospital Center Community Board Richard Scott, New York Public Library Shomberg Center Director Jean Hutson, and Director of Community Planning Board #9 Leslie Wyche. President of Black Alumni Samuel Farrell was the moderator.

All guest speakers urged greater participation in civic affairs and support of public officials. One example Senator Galiber mentioned, "Blacks must register and vote in the upcoming elections because bills or laws favoring blacks will not be passed if blacks have no political power to affect them."

Senator Leon Bogue echoed the Senator Galiber's comments and concluded, "... politics is the bottom line for us to upgrade our quality of life in New York City."



Senator Joseph Galiber

Assemblyman Samuels says Koch overrules many programs for blacks because he perceives blacks have no voting power and therefore cannot hurt him. He urges all to register and cited an example. Not long ago 39 women came into his office incensed over the closing of their community center. His first response was to ask how many of the women were registered. Five hands went up. Now one of the prerequisites for getting aid from his office is that you must be a registered voter.

Richard Scott said the Harlem Hospital Nursing School program has been closed and hindered the recruitment of nurses. This endangers health care. He predicted more cuts in services at the Hospital if we are not more vigilant. He mentioned how earlier this year, a hospital in Brooklyn with creditors at the door was saved by political activism.

Ayris Granby said Harlem Hospital needs its own nursing school because black students don't receive support services they need in other nursing schools. Some of the new nurses barely pass and find it difficult to acquire the state license needed for employment.

"We must take those steps to support our black elected officials and our black institutions. Elected officials have the responsibility of getting what we need for the community," said Hanceef Nelson.

Jean Hutson spoke about the help the libraries provide to the community.

Sam Farrell ended the forum with the following comment, "The failure of blacks in the state and country is our lack of political power. Politicians don't care for you if you have no political clout."

**Fund Raiser**

The City College Black Alumni Association is sponsoring a fund raising bus trip to the Atlantic City Boardwalk Regency Casino on Saturday, October 11, 1980. Tickets are \$12.00.

The deadline for purchasing tickets is the October 8th meeting of the Black Alumni which will be held at the Harlem State Office Building. For information call: (212) 860-0577, 654-4723 or 234-8184. The funds raised will be used to help implement several programs the Association has planned.

**Career Day**

Career Day provides people of various careers which exist through a college education, to highlight graduate programs, especially those for minorities, and to bring graduates who want to change jobs in touch with the major businesses that will be present. It will be held on Oct. 24th, in Great Hall of Shephard.

**Awards Ceremony**

Programs scheduled for next month are participation in the Audeleo Awards Ceremony for achievement in the Black theatre, to be held in the Aaron Davis Center on Nov. 17th, and a

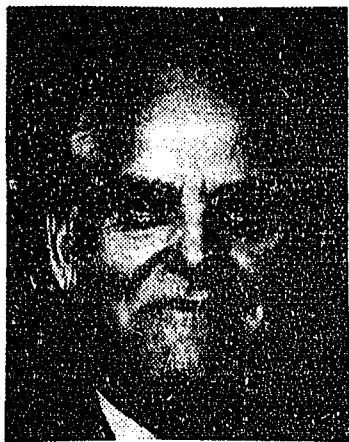
**Guess who said the following about the Communist candidates?**

"Gus Hall and Angela Davis are nationally-known and world-renowned public figures. . . . They are earnest and experienced politicians who are recognized, interviewed and written about by the news media and invited to speak and participate by many organizations. They espouse a serious political program and address important issues pertaining to race, economics and government.

"Their participation as candidates may well assure that the electorate is better informed as to crucial issues and alternative positions. . . ."

**ANSWER: U.S. District Court Judge Philip Pratt, ruling that Hall and Davis should appear on the Michigan ballot.**

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for President



**ANGELA DAVIS**  
for Vice President



**BILL SCOTT**  
for U.S. Senate

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- Please send me information about the Hall-Davis campaign.
- Please send me \_\_\_\_\_ tickets at \$1.00 each.
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ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

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The City College and The City University of New York are not  
responsible for the contents of this paper.

OPEN Forum

A LUTA CONTINUA

Zimbabwe is free and independent after 16 years of people's war, led by the Zimbabwe African National Union, that destroyed the Rhodesian regime, the first major defeat of white settler colonialism in Africa. Zimbabwe has begun national reconstruction, building a strong revolutionary African nation, led by Prime Minister Robert Mugabe, dismantling every institution of white supremacist control and building a non-racialist society.

On Oct. 10, at Teachers Coll., a forum will be held, *Victory in Zimbabwe—A Luta Continua* to build support for reconstruction in Zimbabwe and the heightening struggle of African people for liberation throughout the continent and within the U.S.

The John Brown Anti-Klan Committee supports and is organizing for this forum because of the profound impact of the leadership of Zimbabwe in defeating white supremacy. By mobilizing the entire people to fight a people's war for land and self-determination, they were able to defeat white settler colonialism and imperialism and win back their nation, putting political power back in the hands of African people.

For our organization, which is committed to the defeat of white supremacy, Zimbabwe makes clear that the strategy of people's war does lead to victory and that the klan and all forms of white supremacy will be defeated

through the Black liberation struggle for human rights and self-determination.

Zimbabwe has shifted the balance from imperialism to revolutionary forces in Africa. The armed struggle in Namibia for national liberation, led by SWAPO, had advanced, at the same time as Zimbabwe has joined the frontline states to lead an international campaign in support of the people of Namibia and to isolate South Africa. Prime Minister Mugabe made clear, in his recent visit to the U.S., that the strengthening and consolidation of the nation is essential to securing the victory and the full defeat of white settler colonialism and imperialism in Southern Africa.

The event, sponsored by the National Campaign in Solidarity with the ZANU Women's League, is the culmination of a successful campaign to raise political and material support for reconstruction, and in particular, to the building of a National Institute for Women in Zimbabwe. The struggle for women's liberation has been key to the success of the revolution. Women took full part in the peoples war.

Now, the ZANU Women's League is building this institute to develop the skills and leadership for women's full participation in the building of a democratic and socialist Zimbabwe.

We urge all CCNY students to attend this forum to take part in building active solidarity with the

victory in Zimbabwe and the struggle for African liberation worldwide. Tickets are \$2, available from JBAKC c/o 152 Finley, or at our lit. tables, this Wed. and Thurs. 12-2 on Convent Ave. All money goes to ZANU. Forward With the Revolution! Pamberi ne Chimereenga! Death to the Klan!

Editorial:

Who can afford to get sick? Well, these days it is difficult to say. The Shah of Iran certainly seemed to be able to afford it. But, that didn't matter anyway for he was still granted financial assistance to pay his hospital tab. Some people do have it that way. When sickness struck the Shah he was promptly flown to New York for some of the best medical services that money could buy. For those who may have forgotten, it was this series of events that led to the takeover of the U.S Embassy in Teheran. There are many people who are however less fortunate than the late Shah. The average citizen of Harlem is an example. When illness knocks at our door, our choices are Sydenham and Harlem Hospitals. Here the services aren't the best. But, they save lives. This writer recently visited Harlem Hospital to experience the effects of the Sydenham closing. And, as many predicted, the waiting room of Harlem Hospital was filled to capacity. This prevailing condition of course meant that incoming patients had to wait longer to be treated. Several patients revealed that they had been waiting for as long as ten hours before they were attended to. This is outrageous. Does one have to be a Shah in order to receive prompt, efficient medical service? The over-crowded waiting room conditions uptown certainly causes me to think so.

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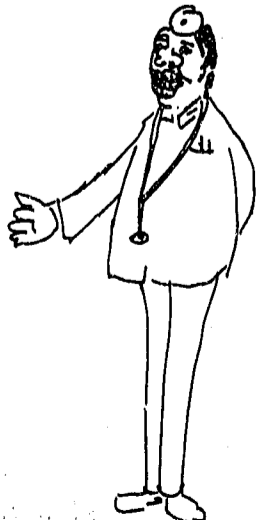
P.S. If your future plans call for the need of a PERMANENT POSITION, there is always MARGO BERK PERSONNEL.

A MESSY MEDICAL MISADVENTURE

ONCE UPON A TIME IN A PLACE NOT FAR AWAY (IT'S CLOSER THAN YOU THINK) SOME PEOPLE LIVED UNDER SOME AWFUL CONDITIONS, THEY COULD NOT EVEN GET PROPER HOSPITAL CARE BECAUSE THEY COULDN'T EVEN PAY



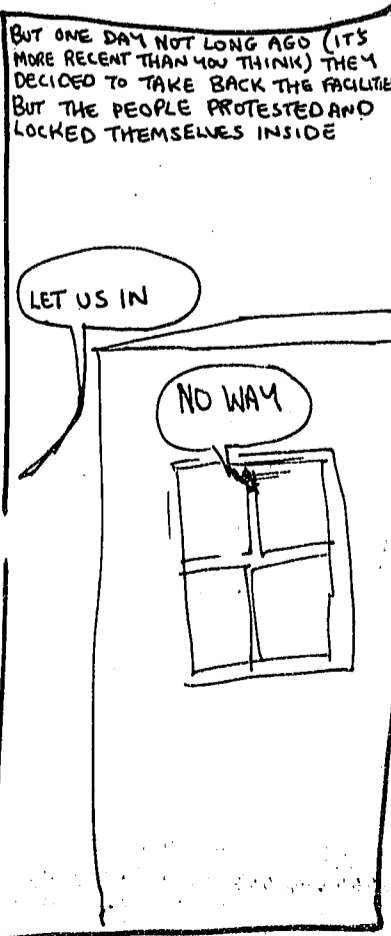
SOON A PLACE WAS SET UP FOR THEM WHERE THEY WOULD BE ACCEPTED. THEY EVEN HAD DOCTORS WHO LOOKED LIKE THEM



BUT ONE DAY NOT LONG AGO (IT'S MORE RECENT THAN YOU THINK) THEY DECIDED TO TAKE BACK THE FACILITY BUT THE PEOPLE PROTESTED AND LOCKED THEMSELVES INSIDE

LET US IN

NO WAY



THE PEOPLE WANTED TO KEEP THE FACILITY WHERE IT WAS BUT THE ANSWER TO THEIR REQUEST WAS....

THEN WE'LL HUFF AND PUFF AND BLOW DOWN THE DOOR

RIGHT ON BUT DON'T EXPECT THAT CHINNY CHIN WINE FROM US

I'LL SUE THAT'S MY LINE



AL WARREN



HE NEVER COULD REACH THEM, SO THAT SLY FOX WENT TO COLLEGE TO STUDY GRAPES, AND GOT A Ph.D.



# HOOKING ON P.R.

by F. Boynton

So you want to get into Public Relations. You're midway through college and desire to enter the field directly upon graduation rather than apprentice in the news business first.

Frankly, you have a better chance of succeeding in public relations (PR) and will gain invaluable experience writing clear, crisp copy if you opt to spend a few years at least on a newspaper, magazine, a wire service or in a radio-TV newsroom. Each facet of the media offers its own brand of experience; none is superior to another. But it helps to be a reporter first. For there you learn to marshal facts and to write under pressure.

But if you have decided to go for broke, what are your chances? Hiring practices vary considerably along PR row. After all, there is a difference between working in the public relations department of a large manufacturer, as opposed to a PR agency, the government or a charity.

Heads of PR offices who do the hiring were asked to rate the following qualifications and characteristics, which are as important in selection for an entry level job: Education: B.S. or B.A. degree in journalism, public relations or liberal arts. Journalism preferred. Added pluses are: working on the college paper or radio station, summer employment in the media, volunteer publicity on campus for sports or theatrical groups, professional internship.

The single most important ability is the capacity to write well. Evidence of your ability in this regard can be shown by your clip book with samples of your work. It is not vital that your articles appeared in prestige publications. The school paper is good enough; but you must have something to show a prospective employer. Some PR firms may conduct writing tests, though this is not standard procedure.

It goes without saying that your writing talent must be demonstrated on the typewriter, and that your copy is grammatical with correct word

usage and spelling. So, beware! The entree to PR is through the written word.

Another skill almost uniformly sought by PR bosses is an understanding of economics, the American free enterprise system and how business operates. Conversely, there is no room in industrial or corporate PR for someone who is contemptuous of the capitalistic system. This isn't to say that former union members are frowned upon; many PR people have had labor backgrounds.

Strangely, hardly anyone is overly concerned about one's physical appearance, speech delivery, clothes or mannerisms.

Now let's suppose there are three applicants for a trainee's job in a large public relations department. All are identical in certain respects... they are college grads, worked on the school paper and received good grades.

All seem genuinely interested in a career in communications. They score even on appearance and personality. There the similarity ends. For one is a white male (Warren); another is a Black male (Vern) and the third is a Latin woman (Rosa).

Warren is going after an MBA nights. Vern free-lances for magazines and editors like his ideas. On the other hand, Rosa, though somewhat naive about PR, is active in community organizations, is a frequent public speaker and is considered a social activist. She harbors political ambitions.

Who is most likely to get the job? Warren, the book worm; Vern, the writer, or Rosa? The best guess is Vern because his ability can be put to instant use. Warren, possessing a broad knowledge of business, would be next, and Rosa a poor third.

Surely there is a need for socially conscious people in public relations but not so you can see it. "Pro bono" work may be fine for law firms that can afford to do work for the public

good and support causes, but most PR leaders take a dim view of this sort of thing. Maybe after hours, OK. But on company time, back to the typewriter.

The owner of a large national public relations agency headquartered in New York hires college graduates straight from campus and trains them internally. The requirements are these: Mail a resume and letter of application, enclosing samples of your work. In

your letter, show an interest or curiosity about the company. "A" grads are preferred and grades are important. Tell about your internships. If the letter is good, an interview will be arranged.

Pay for beginners ranges from \$9,000 to \$13,000 to start. A person can expect to earn about \$25,000 after ten years. The top dollar naturally goes to corporate vice

cont. on pg. 8

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For Further Information, contact:

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Finley 104  
Phone: 690-8129



# WOMEN'S CAMPUS

## FASHIONS FOR FALL '80

by Renee Carter

The basic campus look for Fall '80 consists of low-heeled shoes, socks, classic sweaters and sweater dresses.

The low-heeled shoes for this fall are varieties of mocassins—yeah mocassins. Not only the kinds that the Native Americans wore, but the many varieties that women have been wearing for years. One specific type of mocassins that we are all familiar with are the penny loafers.



Almost every young lady on this campus remembers the penny loafer. You know, those old flat shoes that resemble the ones that your father or perhaps your grandfather used to wear. The ones equipped with the little compartment to place your good luck penny into. Well start digging into the back of your closets where you keep all of your old Junior High, High School or perhaps elementary school momentos, and take out your old treasured penny loafers.

If you are one of those persons who just hates to keep old things or someone who discarded their mocassins the first day high-heels were invented, I suggest that you run to the nearest department store and purchase a pair.

You will be doing your feet a great pleasure by taking this immediate action. Remember, high-heeled shoes are hazardous to your health, in more ways than one. Also, you will be fashionable, comfortable, and happier in low-heeled shoes. They are what you need for that long walk from North to South Campus or vice versa.

The shoes can be found in black patent leather and plain leathers in all shades of brown. Some are made with and without tassel fringes and some have a profound resemblance to men's shoes.

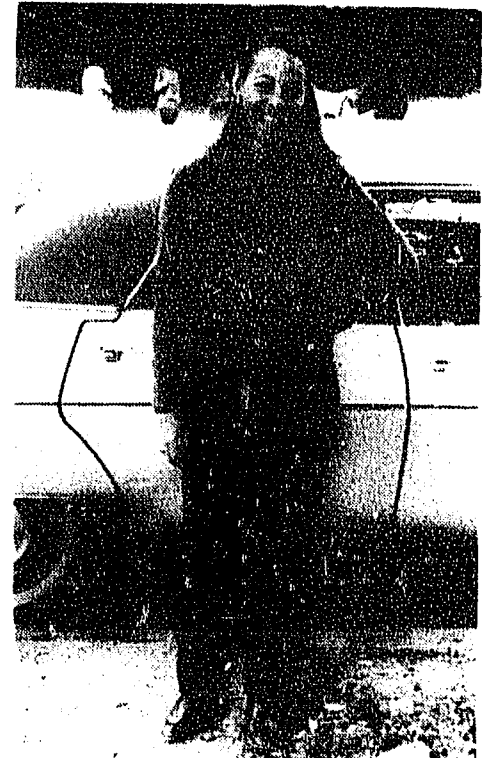
To really enhance those lovely God-sent low-heeled shoes this fall, try out a pair of socks. They are found in a number of colors, sizes, and textures such as argyles,



Keith Reid Photo's

and ribbed-knit. The socks and shoes look fantastic with calssy tailored skirts and pants.

Finally, to top the look this fall, I suggest that you check out the sweaters. They come in all styles and colors. Waist, hip and knee length sweaters help create an interesting look for the fashionable woman on campus.

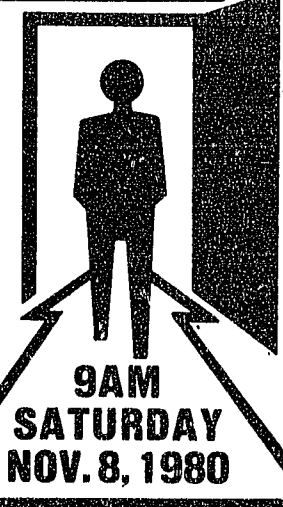


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## SENIORS!

Last chances to register for fall program of "On-Campus Recruitment Interviews" with visiting companies and organizations, program, especially designed for graduates of January, 1981, includes counseling, help with resumes etc. June and August graduates also welcome. You must attend one of the "Orientation-Registrations" listed below.

**Thurs. Oct. 9, at 1:00 P.M. or  
Wed. Oct. 15, at 4:00 P.M.**

Office of Career Counseling and Placement, Baskerville Rm. 33

# The Seafood Diet

BEFORE



by Ruth Manuel

Well today is Monday, the day you're supposed to start your diet. Hmmmm . . . let's see, should you plan your diet or simply play it by ear. I think you should plan it, because you'd adhere to it much better.

Maybe you should start off by visiting with a physician and inquiring about your health. Discussing the various types of diets available; preparation of your psyche will be important. The incorrect choice of exercise or none at all may be bad for your health. Well kid, READY-SET-GO!!! Good luck, you'll need it . . .

## Breakfast

First you have a hard boiled egg, not much harm in that, is there! Oh oh, it seems that there's a little snag, you're actually scanning that egg! Don't tell me that you find it uninspiring. Wait let me guess, you want to inspire it a little, so you chop it up and add alot of salt, pepper, garlic, parsley, thyme, bacon bits, breadcrumbs, sweet pickles, mayonnaise and just a dash of mustard. My what do we have here; by gosh this sort of reminds me of an egg salad (but not quite). Oh well, we certainly can't let that go to waste, now can we!

Black coffee without sugar substitutes; what a horrid thought, right. Instead of that nasty little concoction, why not have a mugful of hot chocolate (without sugar of course), afterall there really isn't a difference between them, is there?

Next we have cereal. Everyone enjoys a hearty bowl of the stuff, every now and then. Cereal with skim milk is just the thing to have, especially when you're on such a rigid diet. Alright, so you have three bowls of frosted flakes, but afterall how can it be fattening; you did say you used skimmed milk, didn't you? So what.

Now you'll have a glass of grapefruit juice, but one glass could never suffice to cut all that fat. So you have three more glasses of this miracle concoction.

## Lunch

Oh boy lunch, you're famished, particularly after eating such a light breakfast. You feel absolutely feathery, because you're really sticking to your diet. What did you decide to have for lunch again? Ah yes, you shall prepare yourself a deliciously dietetic salad, with delightfully delectable little delicacies. You can start a diet with some cottage cheese, of course. You pile the cottage cheese in the middle of an immeasurably large platter. Next you decide to surround it with some lettuce, cherry tomatoes, croutons, bacon bits, chunks of ham, cheese and turkey, green and black olives, slivers of onion and green pepper and oh let's not forget the diet dressing. To quench that Sahara thirst, I bet you'll want a pitcher of Tab.

Mmm wouldn't you like a nice piece of fruit to satisfy that intolerable urge to devour a lemon merangue pie? Aaah go on, have a nice ripe juicy mango (which coincidentally happens to weigh at least two pounds, but this little factor is irrelevant, because fruits aren't that caloric, right!). Let's do go on, suppertime draws near.

## Dinner

I know, I know, your greedy little taste buds are lustfully anticipating that small five pound steak you're frying in crisco lard, with three pounds of onions. You can't wait to dig into that potato (which slightly resembles a mountain), so that you can smother it in sour creme and chives. Naturally we all know that butter is afterall too too too fattening! Hey don't forget the salad (the word salad has such a nice dietetic ring to it, don't you agree?)

Oh my, what kind of vegetable will you prepare? Don't tell me, let me ponder away. Oh pooh, I was wrong, it wasn't broccoli, it's creamed corn from a can. Well you'll get no argument from me. Of course, yes yes I know it's a known fact (somewhere), that when you're dieting you can eat any kind of vegetable you want.

## Bedtime

My my my what a difficult task, having to decide all by your lonesome, what kind of a snack (dietetic of course) you should have at beddy bye. Those pestiferous little hunger pangs, just have to be quieted down. OK eat that tubful of banana strawberry orange jello. OK be artistic, and add fresh orange, strawbery and banana slices into the jello. Hey Picasso, you forgot the cool whip, we can't forget that now, can we!

Well kid you made it. Diet; day one, was absolute torture for you, wasn't it? Yep, you can certainly pat yourself on your flabby little tush tush; you my friend, are a true survivor. You were so painstakingly careful not to fall into the burger king pit of no return; I congratulate you. I couldn't have done it, I would have starved on a diet like this!

Just think, you'll have to remain on this crummy diet (crumbs, crumbs, did someone mention crumbs?) and sing the delicatessen blues for six more unfathomable days.

You'll certainly see shocking results, after religiously sticking to a diet of this nature, so happy dieting!!!

AFTER



Cal Warren

# The New Doctors

by Lesly Pompy

The School of Biomedical Education, a unique seven-year medical program with a six year option, dedicates itself to community medicine. The skills of community medical practice are taught in a five semesters course sequence by the Department of Community, Health, and Society (CHASM)—a living monument to health care as a human right and not as a privilege.

By the summer semester most freshmen are ready for their field work. My summer field placement was at the "Pediatric Rehabilitation Center" of Harlem Hospital. There, the necessity for community-based primary care physicians for the whole nation emerged. I realized that although modern medicine had created twenty-seven specialties, the number of discontented people with modern medical

care is continually on the rise.

Why the discontentment? One adverse impact of the rapid over-specialization of doctors has been the fragmentation of personal health care. Under the present fragmentation of care, it is possible to be treated by two or more doctors without either of them knowing of the existence of the other health care provider.

The patient should make sure that his doctors know the different types of medicine being taken, so fatalities due to a simple drug's adverse interactions would not occur.

Hopefully, the new doctors, and remaining community-based primary care physicians, will provide comprehensive personal care; coordinate the efforts of the specialists and struggle for full human rights for all community members.

# DAY CARE CENTER IN A BIND

by Renee Carter

The Child Development Center is a Day Care facility located on South Campus in the Schiff building. The Schiff building is located opposite the Guardhouse in front of Finley.

Recently, there has been an economic problem in keeping the facility open. A series of discussions will soon be held to help insure the Center's continued existence. There is now a discussion about the possibility of the Child Development Center receiving funds directly from the city or state.

The Evening and Day Student Senate has agreed to support the Center. There will soon be a discussion about using the student activity fee as one basis for aiding the Center.

There will also be a meeting on the possibility of taking a class action against The Agency for Child Development. The Child Development Agency (CDA) is a funding agency for early childhood education programs. In March 1976, CDA had changed its rules of "social eligibility," thereby excluding from

publicly funded Day Care Centers parents enrolled in four-year colleges.

The ultimate effect of these guidelines is that students who work to pursue educational goals beyond the vocational level are penalized and denied the opportunity to work towards their goals. The common denominator which characterizes all of the students who use the Child Development Center is great difficulty in finding child care that they can afford.

The City College Day Care Center was set up with the dual purpose of serving the college and surrounding community with quality educational services in accordance with modern child development knowledge.

There are 45 children currently enrolled at the center. They range in ages from 3 to 6 years. The Center is open each day from 7:45 a.m. to 6:00 p.m. There is also a weekly fee which is twenty-five dollars.

Any student(s) who are concerned about the conditions of The City College Child Development Center are urged to make inquiries at The Paper in Finley Room 337.

**THE PAPER NEXT PUBLISHING DATE IS OCTOBER 21st. THE DEADLINE FOR ALL SUBMISSIONS IS OCTOBER 15th**

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Lorraine Beez

Baruch on the attack against City

## City Knots Baruch

by Garry Predestin

The CCNY soccer team played its fourth game of the soccer season against Baruch College. The game, which was played on Saturday, Sept. 27, at 2:00 pm, turned out to be a scoreless match.

After ninety minutes of regulation time the game ran into overtime which lasted thirty minutes. The restless spectators on both sides of the South Campus field had spoiled a bright and cool afternoon.

In the first ten minutes of the beginning first half, Baruch's attackers threatened City's defense on several occasions. However, Baruch's offense rarely shot at the goal and City's defense line with goalie Dickens Louisaire always moving in the right position to keep the school record alive in Division II West. "I think our defense is the best" Louisaire stated after the second half was over. He had made seven saves in total, six in regulation time and one in overtime.

Twenty minutes later, it was near time for the Beavers to take the initiative in the game; however the team found it was not that easy to trick their opponent's defense. In any case, they outshot Baruch 4 shots to 3 in the first half. Two shots had been taken by Alfredo Cruz, one by Tomazo Papachruston and one by Muhammed Lukumanu.

Lukemanu who played center-forward was in the best position to nest the ball. However, Baruch's defenders were very aggressive and stole the ball from him quite a few times.

"My problem is that I have a better chance to score when the ball is on the ground," he said, "but these folks play so tight, I can't believe it."

The second half opened with Baruch playing more physically than ever before. Three CCNY players got hurt over a five minute span. They were center-forward Lukumanu, right midfielder Papachruston and right winger Cruz.

Cruz had more shots on goal than anyone else in the forward line. He faced similar problems as Lukumanu did. "They play man on man defense and every time I try to sneak through they stop me immediately," said Cruz.

However, captain Harold Damas and Naudin Pierrelouis could not play against Baruch because of injuries. Midfielder Damas had a shoulder pain and Pierrelouis with a sprained ankle. "I know the game is important," Damas stated, "there are a lot of others coming up. If I rest now it is better for both me and the team."

Thus CCNY is in good standing after

defeating Medgar Evers for the Division II west championship on Wednesday Sept. 24. Coach Gus Naclerio thinks that the team will go very far this year as long as they keep passing the ball on the ground. "We play very well so far" the coach of two years stated, "as a matter of fact Baruch has a tough team this year and we have two good players that are injured which also hurts us."

## Public Relations

cont. from pg. 5

presidents of public relations/public affairs or heads of large, successful PR agencies. They command between \$50,000 and \$125,000. Top level PR executives in government are in the \$25,000 to \$35,000 range.

Keep in mind that the more practical things you can do in the broad communications area the better your chances are at being hired and subsequently promoted. One PR

practitioner lamented he never met a young applicant who knew how to produce a slide film. So, if you can take pictures, design a trade show exhibit, design a letterhead, make a speech, write a speech or whatever, you have a leg up on your competition.

Many professionals criticized graduates of public relations courses for an inability to write under pressure and do routine editing of the Dow-Jones wire.

Crucial in the hiring decision is the applicant's potential. You're a sure winner if you go in with some media experience, demonstrate your writing ability and possess an inner strength to resist defeat. PR is an ego-bruising business not unlike politics because editors have a nasty habit of saying "no" to a promotional idea or story possibility. Like the political candidate who must stand at the bus stop and shake hands with the voters, the novice (and old time) PR person will often find himself setting up a picture stunt on a cold street corner, waiting for the press to show up. If they don't cover, you're dead.

Many enter a lifetime in PR by saying "they like people." I suppose you must like people to get ahead in any profession, but it is not particularly helpful in PR.

If there is one solid piece of advice for young people planning a career in this crazy business, it is simply to learn all there is about journalism, communications, writing—and sooner or later—get some experience. It will sharpen your judgment. If you're a pretty girl, working at McDonald's nights may be a swell way to make extra money—and many a school teacher goes this route—but to honestly prepare for this business, marry your typewriter.

(Ernest B. Boynton, Jr., a graduate of The City College, worked extensively in Journalism (Associated Negro Press, Associated Press, New York Amsterdam News, Religious News Service, the public relations staffs of the major Protestant denominations), and now is a Lecturer in English and Journalism as well as coordinator of the Internship Program for the College's Communications, Mass Media and Public Policy Program.)

## Sports Shorts

The soccer team looks to continue their successful season visiting Kings College Saturday, October 11th at 2:00 and return to the South Campus field, Monday, October 13th to face Staten Island.

The Women's Volleyball team begins their season in Wingate Gym, Saturday, October 11th at 1:00 against Pratt Institute. The Volleyball team then travels to Staten Island Thursday, October 14th at 6:00.

Men's Varsity Basketball tryouts begin Wednesday, October 15th promptly at 3:30 in Nat Holman Gymnasium. On November 28th 1980, Morgan State University will provide the competition for the Beavers' season opener for the consecutive year. An "Old Timer-Alumni Game" sponsored by the Black Alumni Association starts at 6:00 with the Varsity game tip-off at 8:00.

If you can do splits and dips; the C.C.N.Y. Cheerleaders are looking for YOU! Interested Men and Women can get more information in J-20.

The Gymnastics team works out every Monday and Wednesday afternoon in Wingate Gym at 4:00.

For more information on all sports, visit the Athletic Office (J-20) located in Marshak Towers on North Campus.

An Intramurals Bowling Tournament will be offered this semester. All students who are interested must file a yellow entry card in Rm. N-107 or N-203, no later than October 23, 1980.

## NEW YORK UNIVERSITY SCHOOL OF LAW

Students considering the study of law are invited to visit New York University School of Law on Friday afternoons to speak with admissions representatives and students; and at other times during the week to observe classes.

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Please phone the Admissions Office (598-2516) for more information.

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